

Centro de Desarrollo de la Mujer Dominicana Dominican Women's Development Center



519 West 189th Street, Ground Floor, New York, New York 10040
Phone: (212) 994-6060 • Fax: (212) 994-6065 • E-mail: rromero@dwdc.org

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Dear Friends:

The Dominican Women's Development Center (El Centro) Gala Benefit Committee cordially invites you to be part of our 20th Anniversary Gala Dinner October 17, 2008 by participating as a sponsor. With the theme of "20 Years of Breaking Barriers", El Centro, wants to recognize women in all different professions and industries and those who are actively involved in the community.

El Centro would like to offer your company or Organization the opportunity to participate as a sponsor of this event to demonstrate your commitment and dedication to the community and to contribute to the empowerment of Latina women and their families. You will also be able to showcase your product or services and/or have space in the program at the gala.

Various levels of sponsorship involvement are outlined in the attached forms. However, we would be honored to consider other suggestions.

For 19 years El Centro has been providing innovative, holistic, quality and meaningful services to empower women on the issues that most impact the formations of strong family and community networks. Rooted in the commitment to cultivate every woman to be self-sufficient, empowered caregivers and to actively participate in the community around issues that affect us most, El Centro has evolved from its humble beginnings as an English/Spanish literacy program to a full-fledged multi-service agency.

We look forward to having your organization join us in our 20th Anniversary 2008 Gala Dinner which promises to be the greatest event ever.

Respectfully,

Rosita M. Romero, MSW
Executive Director

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Founder

\$30.000

Will support **30** families get the services they need

Also includes:

- seating for **20** guests
- **GOLD CENTERFOLD** full page premium ad in journal
- Logo/Name inclusion on invitations & press releases
- Recognition at the DWDC Website for one year
- Luncheon with Executive Director
- Year-long recognition at Gala & all related Center events
- Product placement in Gift Bags
- Video Projection of Logo at the Gala
- Opportunity to present award

Sustainer

\$20.000

Will support **20** families get the services they need

Also includes:

- seating for **15** guests
- **GOLD** full page premium ad in journal
- Logo/Name inclusion on invitations & press releases
- Recognition at the DWDC Website for six months
- Luncheon with Executive Director
- Special Recognition at the Gala
- Product placement in Gift Bags
- Video Projection of Logo at the Gala
- Opportunity to present award

Builder

\$10.000

Will support **10** families get the services they need

Also includes:

- seating for **10** guests
- **SILVER** full page premium ad in journal
- Logo/Name inclusion on invitations & press releases
- Recognition at the DWDC Website for three months
- Luncheon with Executive Director
- Special Recognition at the Gala
- Product placement in Gift Bags
- Video Projection of Logo at the Gala
- Opportunity to present award

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Developer

\$5,000

Will support **10** families get the services they need

Also includes:

- seating for **5** guests
- Full page color ad in journal
- Logo/Name inclusion on press releases
- Special Recognition at the Gala
- Product placement in Gift Bags
- Video Projection of Logo at the Gala

Journal Ads

- ◆ Back Cover- 8 x 10.5\$3,000 or highest bidder
- ◆ **Gold Page** - 8 x 10.5\$2,500
- ◆ **Silver Page** - 8 x 10.5\$2,000
- ◆ Full Page - 8 x 10.5\$1,500
- ◆ Half Page - 8 x 5.125\$750
- ◆ Quarter Page - 3.875 x 5.125\$250
- ◆ Business Card.....\$100
- ◆ Friend\$50

Note: Please provide ads as PDF files by August 15, 2008.

If you need further information regarding, please contact the Dominican Women's Development Center at 212.994.6060 Ext. 17 or 29.

Sponsor Information

I am pleased to demonstrate my support for your community work of assisting the families of Washington Heights/

Inwood.

Important: Please print your company name exactly as you want it to appear in all promotional material

Name: _____

Company: _____

Address: _____

Sponsorship: _____

City: _____ **State:** _____ **Zip code:** _____

Tel. Number: _____ **Fax Number:** _____

Email: _____ **Company Website:** _____

I will not be able to attend but enclosed is my contribution in the amount of: _____

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Sponsor Levels

Founder	\$30,000
Sustainer	\$20,000
Builder	\$5,000
Developer	\$2,500

Payment Methods

1. **Secure Online Payment at www.dwdc.org, we accept all major credit cards**
2. **Check payable to the Dominican Women's Development Center**

Question regarding 2008 gala please contact: 2008gala@dwdc.org
Marigary Mejia, 212-994-6060 ext. 17 or by email marigary@dwdc.org
Yelida Guzman , 212-994-6060 ext. 29 or by email at guzmany@dwdc.org